



THE MAGIC OF CHAOS

FILM BY KIT VINCENT
FOR **HEADWAY EAST LONDON**



PRESENTED BY HEADWAY EAST LONDON AND SUMMIT TO LOVE STUDIO SUPPORTED BY NATIONAL LOTTERY HERITAGE FUND ENGLAND DIRECTED AND PRODUCED BY KIT VINCENT PRODUCED BY EVA ODDI
EDITED BY JESS VINCENT DIRECTOR OF PHOTOGRAPHY RIK BURNELL SOUND RESEARCH ADINA STRATE COMPOSER XAY CLARKE LIVED EXPERIENCE RESEARCHER FIROZA CHOUDHURY



The Magic of Chaos: Promotional pack

Headway East London is delighted to present *The Magic of Chaos*, a short documentary made by award winning filmmaker Kit Vincent about brain injury, community and new identities. This pack has details of how to promote and share the film online, including text for suggested post and images. For further information or to arrange a screening of the film please contact us using the details below.

Release date: 08 November 24

Runtime: 21 mins

www.headwayeastlondon.org/magicofchaos

Instagram: @headwayeastlondon

Facebook and LinkedIn: Headway East London

BlueSky: @headwaylondon.bsky.social

#magicofchaos



About the film

This poignant documentary invites viewers into the magical world of Headway East London's Day Centre, a sanctuary for over 200 individuals living with Acquired Brain Injury (ABI). ABI is a silent epidemic; every 90 seconds someone from the UK is admitted to hospital with a brain injury.

The film follows the journeys of four day centre members. Yoki, who began as a Headway member, now works with the charity, providing emotional support and advocacy to other brain injury survivors. Dave, a former chauffeur to the rich and famous, has embraced cooking and is developing his artistic talents. Margie, life and soul of the community, who spreads joy through her love for food and music, and Marie-Claire who has rebuilt her life after an aneurysm left her in a coma at forty.

Through their stories, this touching film focuses on the often-hidden nature of acquired brain injury; the cataclysmic effect it has on loved ones and relationships, invisible disability and creating a new sense of self. *The Magic of Chaos* offers a glimpse into Headway East London's Day Centre, where the transformative power of art, music, food and above all community bring light to lives forever changed by brain injury.

In March 2025 *The Magic of Chaos* won the Smiley Charity Film Awards **Bronze Award – Judges' Choice** in the Long Form (£500,000 - £5 million) category.

Promotion

Help us make sure this film is viewed far and wide by sharing it online and with your networks. Below is some suggested text for posting online, but please feel free to use your own text if you prefer. If posting about the film, make sure you tag Headway East London. Assets (film stills, posters, images for social media) and the film trailer are available to view, download and share from [here](#).

LinkedIn:

Watch @HeadwayEastLondon award-winning film The Magic of Chaos, a film by @KitVincent about #braininjury, community and new identities.

The Magic of Chaos invites you into the magical world of Headway East London's Hackney centre, a sanctuary for over 200 individuals living with Acquired Brain Injury (ABI).

ABI is a silent epidemic; every 90 seconds someone from the UK is admitted to hospital with a brain injury.

The film follows the journeys of four Londoners and through their stories, opens up the often-hidden nature of acquired brain injury; the cataclysmic effect it has on loved ones and our relationships with them, navigating a world not adequately designed for many disabilities, and creating a new sense of self.

Discover a place where the transformative power of art, music, food and above all community bring light to lives forever changed by brain injury.

Watch it on www.headwayeastlondon.org/magicofchaos

#magicofchaos #headwayeastlondon

Instagram:

Watch @HeadwayEastLondon award-winning film The Magic of Chaos, a film by @yung_keith_ about #braininjury, community and new identities.

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Watch it on www.headwayeastlondon.org/magicofchaos

#magicofchaos #headwayeastlondon

BlueSky:

Watch @HeadwayELondon award-winning The Magic of Chaos, a film by Kit Vincent about #braininjury, community & new identities.

Discover how the transformative power of art, music, food and community can bring light to lives forever changed by brain injury.

www.headwayeastlondon.org/magicofchaos

#magicofchaos





'I hope this film moves people and makes them think, giving a glimpse of the amazing things people with brain injuries can contribute. More than anything, I want viewers to leave feeling inspired by their strength and the hope they bring to the world.'

Sarah Lantsbury, Chief Executive Officer at
Headway East London

Headway East London is a charity supporting people affected by brain injury. Working across 13 London boroughs we offer specialist support and services for survivors and their family. We offer therapies, advocacy, family support and community support work alongside our day service: a community venue where people can make the most of their abilities and interests and take part in music, art, dance, cooking and many other activities. We have an onsite art studio, **Submit to Love**, with the mission 'discovery through art'. Our vision is to build a community where people with brain injury are valued, respected and able to fulfil their potential.

Kit Vincent is a London based award-winning filmmaker and ABI survivor. His films have been supported by BFI Doc Society, Sundance Documentary Film Program, The Whickers, France TV, Jewish Story Partners and Jewish Film Institute. After being diagnosed with a brain tumour at 24, Kit turned the lens on himself and made his debut feature Red Herring (2023) which documented the absurdity of the things we do to find solace in times of inexplicable tragedy.

For more information contact:

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