In the UK there are close to 350,000 admissions to hospital every year for brain injury; 40,000 of these are in London. Causes include road traffic accidents, falls and stroke. **It is estimated that there are at least 100,000 people in London coping with the long term effects of a severe brain injury.**

Headway works with over 500 brain injury survivors and their families each year, offering a range of specialist services for this complex client group. Headway is the only provider of its kind in inner London. We work across 13 boroughs, including many of the poorest in the UK. Our work is dedicated to improving the prospects of survivors and helping them discover roles that help them regain self-esteem while contributing to the wider community.

**You can help us reach out and support more brain injury survivors by donating to us directly from your salary through a payroll giving scheme.**

**What is payroll giving?**

Payroll giving enables you to make regular donations to Headway East London directly from your salary. It’s a great way to give because it’s simple, easy and tax-efficient. It costs you less to give more!

<table>
<thead>
<tr>
<th>Amount pledged to Headway</th>
<th>£5.00</th>
<th>£10.00</th>
<th>£20.00</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Cost to employee at 20% tax rate</strong></td>
<td>£4.00</td>
<td>£8.00</td>
<td>£16.00</td>
</tr>
<tr>
<td><strong>Cost to employee at 40% tax rate</strong></td>
<td>£3.00</td>
<td>£6.00</td>
<td>£12.00</td>
</tr>
</tbody>
</table>

Giving through your salary provides Headway East London with a regular source of income, which enables us to plan ahead and continue to support those who need our help.

**Billy has been a member of Headway East London for three years after surviving a stroke in 2012**

“I first heard about Headway East London while in neuro rehab at the National Hospital for Neurology and Neurosurgery. My social worker identified it as a place at which I might thrive after discharge. I’ve now been attending for almost three years. I was full of anticipation and a bit scared when I first came to visit because I do not generally feel comfortable in group situations. But I was very quickly sold on its brilliance and have been very happy ever since. It is a calm and safe ship in a stormy sea. It’s important for people to get involved with Headway and support us because it is inspirational. There are lessons to be learned here for all citizens, not just the ones made vulnerable through brain injury.”
How to sign up

Simply complete the form below and send it to your payroll department. Once you’ve signed up, your donation will appear on your pay slip each pay day.

If your employer doesn’t already have a payroll giving scheme in place, it’s quick and easy to set one up. Ask your employers to contact us on support-us@headwayeastlondon.org for advice and information about how to set this up.

Payroll giving donation form

I would like to support Headway East London (charity no 1083910) through payroll giving.

I wish to donate the following amount, tax-free from my pay:

- £5
- £10
- £20
- Other: [ ]

I get paid: [ ] Monthly  [ ] Four-Weekly  [ ] Weekly

Title: [ ]  Full name: [ ]

Home address: [ ]

Postcode: [ ]

Home telephone: [ ]

Employer’s name: [ ]

Employer’s address: [ ]

Employer’s postcode: [ ]  Work telephone: [ ]

National Insurance number: [ ]  Employee number: [ ]

Signature: [ ]  Date: [ ]

Headway East London would like to keep you informed about how your donation is helping and how you can support us further. Please tick here if you do not wish us to contact you by:

- Post [ ]
- Email [ ]
- Phone [ ]

Thank you for your support

Registered charity no 1083910 | Affiliated to Headway UK