

CORPORATE PARTNERSHIP OPPORTUNITIES



Headway
East
London



Inside this brochure you'll find a range of great opportunities for your organisation to get involved in supporting Headway East London. From taking part in Hats for Headway Day to participating in an Art Workshop in our studio, there is something to suit every organisation!

If you are interested in any of these opportunities, please contact Emily on 020 7749 7790 or support-us@headwayeastlondon.org

Sponsorship

Sponsor Headway East London's running vests

Cost: £1,000 (inc. VAT)

This covers the production and postage for all our running vests for one year, providing our Headway Heroes with a vest to wear in their sponsored challenge and meaning more of the funds they raise directly support our services. Sponsorship includes your logo on 100 vests which will be worn by runners and cyclists in popular events around London and beyond throughout the year.



Publication sponsorship

Cost: £500 per year (inc. VAT)

Our Services booklet is a widely promoted publication at exhibitions and conferences. By sponsoring this publication, your logo would appear on 500 copies, which is equivalent to a year's supply, as well as a pdf version for a year.



Sponsorship of Headway East London's website

We are currently looking for sponsors to support Headway East London's new website. The website will be a vital tool in promoting Headway's services and the fantastic artwork produced by our members. Sponsorship of the website would involve your logo with a link to your website. Headway East London's current website received over 70,000 page views from April 2014- 2015, and we expect this to greatly increase with the new website.

Sponsor an event

Headway East London regularly holds events for our members and supporters, such as Supper Clubs, Art Exhibitions and Christmas parties. If your organisation would be able to assist with one of these events by supporting the costs, providing volunteers or a space where the event could take place, we would love to hear from you!



Charity of the Year Partnership

Taking on Headway East London as your Charity of the Year is a great way to participate in volunteering and fundraising activities whilst boosting team morale, improving communication and having fun! We can provide fundraising advice and support throughout the year and offer places in popular events such as the RideLondon 100. Previous organisations have taken part in a wide variety of activities ranging from dress down days to climbing mountains, cycling and running marathons as part of their year supporting Headway.



“Supporting Headway East London is different from supporting the other charities we have been involved with. We truly felt connected and understood the impact of our fundraising efforts.” *Fika, Corporate Partner 2014*

Events

Hats for Headway Day

Hats for Headway Day takes place every year in May to celebrate Action for Brain Injury week. This is a fun and easy way for your staff to get involved in fundraising whilst also having a good time. Simply make a donation and wear a silly hat. Contact us for posters and exact dates.

Hold a #PancakeParty for Headway

At Headway East London, we love making and eating food and encourage our supporters to do the same. Hold a Pancake Party next Pancake Day, asking members of staff to make a small donation to Headway East London for each pancake. Then tweet and share your favourite recipes and photos. Your support will help us develop our Kitchen Project.

Alternatively, perhaps you are you holding your own event which could support Headway East London? We can provide nibbles, music and artwork made by our members.

Other Ways to Get Involved

Payroll Giving

With a Payroll Giving scheme, your employees can donate to charity directly from their pay before tax is deducted. You can register with a payroll giving agency to set up a scheme. Please get in contact for an application pack.

Recycling for Good Causes

Please send us any unwanted jewellery, coins and currency, mobile phones and stamps as we can recycle these in exchange for a small donation!

Art Workshops

Our Art Workshops involve a small group of employees attending the centre for two or three days over the course of two months. Workshop participants will have the chance to work alongside Headway artists, benefitting from their guidance and inspiration, under the supervision of the Studio Manager to create a sculpture or mural which could later be displayed in your office. We pride ourselves on the team building qualities of our workshops which are emotionally and intellectually beneficial for both members and participants.

“Visiting Headway has opened my mind and given me a better understanding of people who live with brain injuries. I love that everyone at Headway is so positive about their future.”
Financial Ombudsman workshop volunteer



Headway East London is a local charity supporting people affected by brain injury. We offer specialist support and services to survivors and their family, whilst also campaigning for greater public awareness.

Our vision is to build a community where people with brain injury are valued, respected and able to fulfil their potential.



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Affiliated to Headway - the brain injury association - a registered charity

